

MEAT'S

NOT

GREEN



Save the Planet—Go Vegetarian!

peta2

WHY? Because according to the United Nations, raising animals for food causes more global warming than all the cars, planes, ships, trains, and SUVs in the world combined.

WHY? Because, since it can take up to 16 pounds of grain to produce 1 pound of meat, you can eat more sustainably by eating vegetarian food. In fact, a major report at the University of Chicago found that choosing a vegan diet has a greater impact in the fight against global warming than switching to a hybrid car!

WHY? Because producing vegetarian food creates a lot less waste. Animals raised for food produce 130 times as much excrement as the entire U.S. population—roughly 89,000 pounds per second. By eating meat-free meals, you can help support cleaner land, water, and air both locally and globally!

WHY? Because there's nothing green about cruelty to animals. Chickens have their beaks cut off with a hot blade, pigs have their tails cut off and their teeth clipped, and cows are branded and castrated—all without any painkillers. By going vegetarian, you can save more than 100 animals every year!

WHAT CAN I DO?

The single best thing that you can do to help both animals and the planet is to stop eating meat. Delicious and eco-friendly dishes like vegetarian BBQ “riblets” and vegan pizza can be found at grocery stores nationwide, and schools are rapidly expanding their meat-free options to meet student demand, so it’s never been easier!

Visit peta2.com/MeatsNotGreen to sign the petition asking the government to label meat with the truth about what it really is: the number one cause of global warming.